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## TIPS TO SECURE MORE LASIK LEAD\$



Make sure your website is easy to navigate.

# 1

# 2

Maximize your YELP business account.



# 3

Run Facebook lead gen ads.



Feature dynamic social content.

# 4



Create targeted Pandora ads.

# 5

# 6

Deliver an amazing patient experience.



# 7

Live front and center on Google.

