

# Promotion Examples

## Golf Vertical

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# THE IRELAND GOLF BUCKET LIST EXPERIENCE



PRESENTED BY



IN PARTNERSHIP WITH



## Win a Dream Golf Trip to Ireland!

Imagine you're standing on the 18th tee at Royal County Down at sunset, stiff breeze blowing in from Dundrum Bay, you're about to finish up at Golf Digest's #1 ranked course in the world. The WORLD. And in the following days you'll be teeing-it-up at three other masterpieces, staying at two world-class hotels, and you and a guest will be celebrating your favorite game in majestic Ireland.

*Bucket. List. Experience.*

[Click](#) to view full email.



[VIEW PROMO ONLINE](#)

Total Entries\* - 73,999  
Total Page Impressions - 116,703  
Total Actions (Entries & Shares) - 40,370  
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Total Entrants/Emails - 34,348

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



## THE PEBBLE BEACH BUCKET LIST SWEEPSTAKES

Presented by the Arizona Golf Association

**ENTRIES CLOSE SEPTEMBER 30!**

Right at the top of every golfer's bucket list is "Play Pebble Beach." So we thought we'd make someone's year by giving away a dream getaway for two to the greatest golf resort in the world.



7th Hole - Pebble Beach Golf Links



The Lodge at Pebble Beach

ENTER TODAY

### THE PARTICULARS

One grand prize winner and their guest. Two nights at The Lodge of Pebble Beach. Two rounds of golf – one at Pebble, a 2nd at The Links at Spanish Bay. And \$500 for caddie fees and a celebratory cocktail or two at The Tap Room. All-in: a \$5,000 bucket list experience, on us!



17th Hole - The Links at Spanish Bay



18th Hole - Pebble Beach Golf Links

A TRIP ANY FAN OF GOLF WOULD LOVE TO WIN!


ENTRIES CLOSE 9/30.  
WINNERS ANNOUNCED 10/16.


ENTER TO WIN

To learn more about the AGA, visit [azgolf.org](http://azgolf.org) or email us at [info@azgolf.org](mailto:info@azgolf.org).

Photos courteously provided by the Pebble Beach Company

# THE PEBBLE BEACH BUCKET LIST SWEEPSTAKES





**The Pebble Beach  
Bucket List  
Sweepstakes**

Presented by the AGA



**THE PEBBLE BEACH BUCKET LIST SWEEPSTAKES**  
Presented by the Arizona Golf Association

*Win a dream  
getaway for two  
to the greatest golf  
resort in the world.*



7th Hole - Pebble Beach Golf Links



The Lodge at Pebble Beach

Photos courteously provided by the Pebble Beach Company


[VIEW PROMO ONLINE](#)

Total Entries\* - 31,180  
 Total Page Impressions - 42,856  
 Total Actions (Entries & Shares) - 17,341  
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**Total Entrants/Emails - 14,558**

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

# CELEBRATION OF WOMEN'S GOLF SWEEPSTAKES

View this email in your browser



**Celebration of Women's Golf Sweepstakes**

Presented By  
underpar.com PGA Southern California

**ENTRIES CLOSE MAY 12<sup>TH</sup>!**


This sweeps is a celebration of the moms, sisters, daughters and friends out there that are hitting the links in record numbers.

The largest group of new golfers to take up the sport over the last 12 months...you guessed it, **WOMEN!** And they can't get enough of it.

Now, anyone can win this sweeps, but the grand prize has been specially curated by the SCPGA for female fans of the sport we all love.


**ENTER NOW**

**The Grand Prize Includes:**



For the winner, a professional club fitting and a custom bag of clubs complements of Cleveland/Srixon/XXIO – balls and bag included.

A 2-night stay for 2 at the luxurious Miramonte Resort & Spa, including a \$300 resort credit to enjoy the spa and other resort amenities.



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**Celebration of Women's Golf Sweepstakes**

INDIAN WELLS GOLF RESORT

MIRAMONTE INDIAN WELLS RESORT & SPA

SRIXON | Cleveland | XXIO

PGA Southern California

heather GREY LIQUIDIV Putting (P.K.) ADVANTAGE

CaliforniaGOLF TRAVEL underpar.com

**Enter Today:**  
underpar.com/celebrate-womens-golf

**VIEW PROMO ONLINE**



**Celebration of Women's Golf Sweepstakes**

Presented By  
underpar.com PGA Southern California

**ENTRIES CLOSE MAY 12<sup>TH</sup>!**

Total Entries\* - 15,709  
 Total Page Impressions - 39,137  
 Total Actions (Entries & Shares) - 18,456  
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**Total Entrants/Emails - 11,443**

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

UnderPar and the Charley Hoffman Foundation Presents



# WIN!

TWO SPOTS IN THE 2021 CHARLEY HOFFMAN FOUNDATION SAN DIEGO CELEBRITY / PRO-AM

San Diego | Jan. 25, 2021

Unfortunately, this year you can't watch the PGA Pros play in person at Torrey Pines, but you and a guest can play with one at the ultra-exclusive Rancho Santa Fe Golf Club.

[ENTER TO WIN](#)

Past PGA Tour Participants in the Charley Hoffman Celebrity Pro-Am Include:

<i>Rickie Fowler</i>	<i>Pat Perez</i>
<i>Kevin Kisner</i>	<i>Xander Schauffele</i>
<i>Phil Mickelson</i>	<i>Gary Woodland</i>

Sweepstakes entries close Jan. 20<sup>TH</sup>  
Winner announced Jan. 21<sup>ST</sup>

SPECIAL EXPERIENCE INCLUDES:  
Pairing with a PGA Tour Professional, killer gift packages, and lunch and libations on the course.  
And, we're throwing in \$500.

[ENTER TODAY](#)

underpar.com 

# CHARLEY HOFFMAN PRO-AM SWEEPSTAKES

UnderPar and the Charley Hoffman Foundation Presents



# WIN!

TWO SPOTS IN THE 2021 CHARLEY HOFFMAN FOUNDATION SAN DIEGO CELEBRITY / PRO-AM

San Diego | Jan. 25, 2021

[VIEW PROMO ONLINE](#)

Total Entries\* - 14,654  
 Total Page Impressions - 29,094  
 Total Actions (Entries & Shares) - 14,654

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 Total Entrants/Emails - 8,653

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



# THE SO CAL GOLF NIRVANA EXPERIENCE

Are you ready to experience *Golf Nirvana*?

*Golf Nirvana*, otherwise known as the professional golfer's lifestyle. You know, swanky 5-Star resorts. Courtesy cars. Flightington for breakfast. A tour bag full of Titleist clubs perfectly tuned to your sweet swing. The life of a straight-up card-carrying member of the Bert Grass Royale.

Well, now you can thanks to our friends at Fairmont Grand Del Mar (located just north of sunny San Diego, CA) and Titleist!

First-class room & board and nothing left to chance to ensure you're lifting only the biggest trophies on Sunday afternoons.

**WIN THE SO CAL PGA GOLF NIRVANA EXPERIENCE! >**

The Grand Prize includes:

- For the Grand Prize winner, a tee-to-green, Tour Fitting experience by a Titleist Fitting Specialist at The Grand Golf Club. You'll walk away with a new set: driver, fairway wood, hybrid, a set of irons, and wedge(s)

- 6 dozen personalized Titleist golf balls

- Two night, double occupancy stay at the award-winning Fairmont Grand Del Mar

- Two rounds of golf at the ultra-exclusive The Grand Golf Club (for the winner & their guest)

- A golf lesson with Titleist Staff PGA member Erik Wilson (for the winner & their guest)

- A \$300 resort credit to enjoy a spa treatment, that treat for breakfast, celebratory cocktails on the veranda, or whatever else you'd like to indulge

- A \$300 travel stipend from UnderPar (go ahead, upgrade!)

**~\$7,500 Grand Prize Value~**

Entries do close on December 10, 2020, but your dream of playing on tour should never die.

**GOOD LUCK & ENTER TODAY!**



Total Entries\* - 22,053  
 Total Page Impressions - 41,799  
 Total Actions (Entries & Shares) - 13,647

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**Total Entrants/Emails - 12,121**


\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



**VIEW PROMO ONLINE**

# THE LUCKIEST GOLFER ALIVE SWEEPSTAKES II (2021)

View this email in your browser



Chad

**The LUCKIEST**  
Golfer Alive Sweepstakes II


Remember Chad from a few years back? The self-proclaimed "Luckiest Golfer Alive." Well, turned out he wasn't.

Some guy from Van Nuys raised the trophy the last time we staged the *Luckiest Golfer Alive Sweepstakes*.

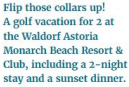
Because we're all about celebrating golf - and being the *Luckiest* - here we go again. Round 2. So what say you? Feelin' *Luckiest*?

**ENTER NOW**


*2021's "Luckiest" Will Experience:*




Winning a fancy-pants bag of Big Berthas and a sure-to-drain-snakes Odyssey putter. We're throwing in a new bag for good measure.



Flip those collars up! A golf vacation for 2 at the Waldorf Astoria Monarch Beach Resort & Club, including a 2-night stay and a sunset dinner.



36 holes on the Links, kicking-off with Raul's breakfast burritos and delightful "umbrella drinks" at the turn.



How will our newest *Luckiest* dress after winning? Well, thanks to Travis Mathew and Cuater, head-to-toe in only the finest. "Looking good Billy Ray. Feeling good Louis!"



**The LUCKIEST**  
Golfer Alive Sweepstakes II

**ENTER TODAY**

**ENTRIES CLOSE MAY 6<sup>TH</sup>!**

[VIEW PROMO ONLINE](#)

Total Entries\* - 24,081  
 Total Page Impressions - 55,078  
 Total Actions (Entries & Shares) - 16,921

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**Total Entrants/Emails - 15,583**

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

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# THE LUCKIEST GOLFER ALIVE SWEEPSTAKES I (2019)



Is this guy excited? Well, heck ya! Because he thinks he's the luckiest golfer alive. Seriously, those shorts. So tight. So dilly. But is he worlds' luckiest? You know. Top-of-the-mountain fat Ogio bag full of new minty Callaway Rogues, Mack Daddy 4 wedges, pretty white pearlies, Monarch Beach G.L. Wolf with the boys, sleeping ocean view fat-cat post-golf resort-style, espresso-fueled early morning Salt Creek beach yoga, pre-noon buttery Chard in hand on the veranda lucky? Luckiest-in-the-land lucky? Probably not. But those shorts.

So are you feeling luckier than our guy Chad? Buttery Chard lucky? Well you could be.

All right. Your chance. Your time. Your info. Let's party. [Enter](#) our sweepstakes below!



**The LUCKIEST Grand Prize**

- Overnight stay for 2 at Monarch Beach Resort (AAA Five Diamond-rated Resort)
- Scrumptious breakfast for 2 at Avoca located at Monarch Beach Resort
- Golf for 2 at Monarch Beach Golf Links (A Golf Magazine Premier Resorts Award Golf Winner)
- \$1,000 UnderPar.com Gift Card to be used toward future golf, stay & plays, lasting memories
- \$3,050 worth of new golf equipment from Callaway, Odyssey and Ogio – a full bag of shiny magic
- We added the value up to make it easy for you to comprehend lucky: \$5,750. Boom!

**Still Lucky, Just Not The LUCKIEST – 2<sup>nd</sup> Prize (3 Total)**

- Golf for 4 at Monarch Beach Golf Links
- 4 Dozen Callaway Chrome Soft Golf Balls
- \$100 UnderPar.com Gift Card

Enter through 4/6/2018. Winners selected 4/8/2018. [CLICK TO ENTER!](#)

PRESENTED BY



Truncated



Total Entries\* - 20,624

Total Page Impressions - 39,957

Total Actions (Entries & Shares) - 18,365

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Total Entrants/Emails - 16,713

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).





If you love to travel to Los Cabos, golf from sunrise to sundown, and would be in awe of two miles of swimmable beach on the exclusive East Cape while indulging 5-star accommodations at an award-winning Four Seasons resort, this is your kind of sweepstakes!



ENTER TODAY

THE GRANDEST OF GRAND PRIZES

- Experience all that there is to enjoy at the five star, Four Seasons Resort and Residences Los Cabos at Costa Palmas
- The Costa Palmas Golf Package for Two
- Unlimited golf, food and refreshments at Costa Palmas Golf Club
- 4-days, 3-nights of Baja bliss
- An ocean view room and cool evening breezes
- Six resort pools & two miles of swimmable beach
- Indulge at one of the best new hotels in the world, recently named to Travel + Leisure's "E List"
- A \$500 resort credit for a special dinner or resort amenity compliments of UnderPar.com. Viva!



ENTER TO WIN

Enter through 6/14/2021. Winner announced 6/17/2021.  
 Bonus: You get five additional entries for every friend you get to enter. So do it!  
 The more entries you get, the greater your chance of winning!

No purchase necessary to enter to win.

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underpar.com



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# FOUR SEASONS LOS CABOS GOLF VACATION SWEEPSTAKES



VIEW PROMO ONLINE

Total Entries\* - 22,226  
 Total Page Impressions - 47,375  
 Total Actions (Entries & Shares) - 15,596

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 Total Entrants/Emails - 14,316

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



**Free Golf for a Year Sweepstakes**  
Presented by the Southern California PGA

How big of a golf fan are you?

Big enough to play 12 of the best courses in So Cal (with a friend no less), including exclusive (very) private clubs, Top 100 Golf Resorts, the most popular public tracks – simply the best tee times money can buy? Only you don't have to pay. We've got you covered. That's if you win.

**ENTER TODAY**

So step up to the first tee and enter our sweeps today. And get your playing partners to enter too. You never know. You could lose and still win. Remember, 12 TWOSOMES, 24 rounds. Southern California's best.

**WIN & PLAY**



**SPONSORS INCLUDE**



Enter through 8/24/2020.  
Winner selected 8/25/2020.

Bonus: You get five additional entries for every friend you get to enter. So do just that!

**ENTER TODAY**

# FREE GOLF FOR A YEAR SWEEPSTAKES



**VIEW PROMO ONLINE**

Total Entries\* - 32,231  
Total Page Impressions - 46,323  
Total Actions (Entries & Shares) - 22,114

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**Total Entrants/Emails - 20,015**

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



Let's not kid ourselves, odds say you have a 1-in-12,500 chance of hitting a hole-in-one. Ha.

So instead of holding out hope to bag yourself an ace, we think you should enter our sweepstakes and keep your lucky fingers crossed.



Here's Our Curated List of Winner's Goods:

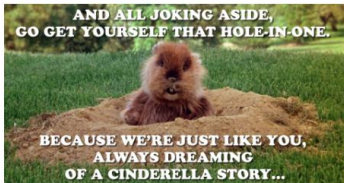
- A \$500 Titleist driver
- A \$375 Scotty
- A \$200 Ogio bag (who doesn't like the look of a new bag? Duh.)
- Not 1, but 2 pairs of shoes - Foot Joys for scoring, Jordans for strolling, \$280
- 3 Travis Mathew polos + 3 matching caps. A much-needed \$350 wardrobe upgrade
- 3 dozen Pro-Vi pearls ready for action, \$150
- 2 gloves, one for each hand if that's your thing, \$50
- 1 overpriced - yet very cool - \$20 Club Glove golf towel
- 1 fuzzy headcover. Just because we can, and you definitely should, \$35

That's over \$2,000 worth of golf goodness. So enter today.



Enter through Oct. 18, 2020. Winner announced on October 20, 2020.

**BONUS:** You get five additional entries for every friend you get to enter. So get your playing partners and caddy to enter too!



# HOW LUCKY YOU FEELIN'? SWEEPSTAKES



Total Entries\* - 43,502  
 Total Page Impressions - 61,962  
 Total Actions (Entries & Shares) - 26,649

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**Total Entrants/Emails - 23,334**

\*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

[VIEW PROMO ONLINE](#)