

Promotion Examples

Golf Vertical

THE IRELAND GOLF BUCKET LIST EXPERIENCE



Win a Dream Golf Trip to Ireland!
Imagine you're standing on the 18th tee at Royal County Down at sunset, stiff breeze blowing in from Dundrum Bay, you're about to finish up at Golf Digest's #1 ranked course in the world. The WORLD. And in the following days you'll be teeing-it-up at three other masterpieces, staying at two world-class hotels, and you and a guest will be celebrating your favorite game in majestic Ireland.

Bucket. List. Experience.

[Click](#) to view
full email.



[VIEW PROMO ONLINE](#)



Total Entries* - 73,999

Total Page Impressions - 116,703

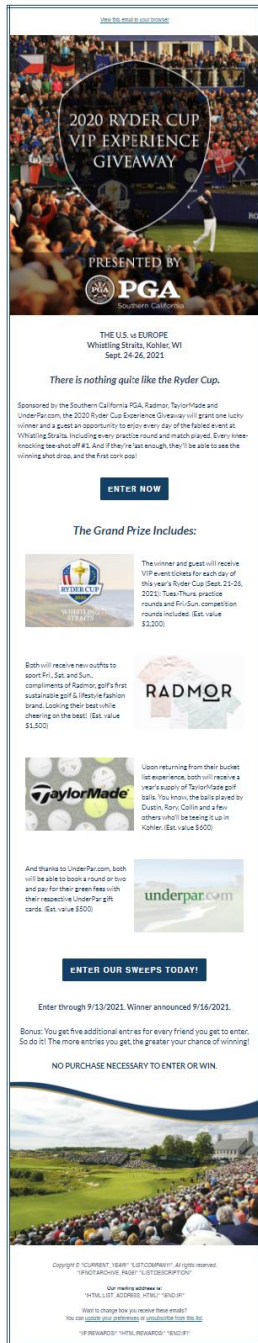
Total Actions (Unique Entries & Shares) - 40,370

Total Entrants/Emails - 34,348

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

This promo has been executed in the PNW, Carolinas and Georgia markets.

2020 RYDER CUP VIP EXPERIENCE GIVEAWAY (2021)



2020 RYDER CUP
VIP EXPERIENCE
GIVEAWAY

PRESENTED BY
PGA
Southern California

THE U.S. vs EUROPE
Whistling Straits, Kohler, WI
Sept. 24-26, 2021

There is nothing quite like the Ryder Cup.

Sponsored by the Southern California PGA, Radmor, TaylorMade and UnderPar.com, the 2020 Ryder Cup Experience Giveaway will grant one lucky winner and a guest an opportunity to enjoy every day of the famed event at Whistling Straits, including every practice round and medalist round. Even when knocking tee shots off #1. And if they're fast enough, they'll be able to see the winning shot drop and the first coin toss!

ENTER NOW

The Grand Prize Includes:

- The winner and guest will receive VIP event tickets for each day of this year's Ryder Cup (Sept. 21-23, 2021). Two Thursday practice rounds and Friday Sun. competition rounds included. (Est. value \$1,200).
- Both will receive new outfits to sport for, eat and Sun. compliments of Radmor, golf's first sustainable golf & lifestyle fashion brand. Looking their best while cheering on the best! (Est. value \$1,500).
- Upon returning from their bucket list experience, both will receive a year's supply of TaylorMade golf balls. You know, the balls played by Dustin, Rory, Collin and a few others who'll be teeing it up in Kohler. (Est. value \$600).
- And thanks to UnderPar.com, both will be able to book a round or two and pay for their green fees with their respective UnderPar gift cards. (Est. value \$500).

ENTER OUR SWEEPS TODAY!

Enter through 9/13/2021. Winner announced 9/16/2021.

Bonus: You get five additional entries for every friend you get to enter. So do it! The more entries you get, the greater your chance of winning!

NO PURCHASE NECESSARY TO ENTER OR WIN.

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SPONSOR: SCA PGA, RADMOR, TAYLORMADE, UNDERPAR.COM
PRIZES: 2020 RYDER CUP, WHISTLING STRAITS, KOHLER, WI
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VIEW PROMO ONLINE

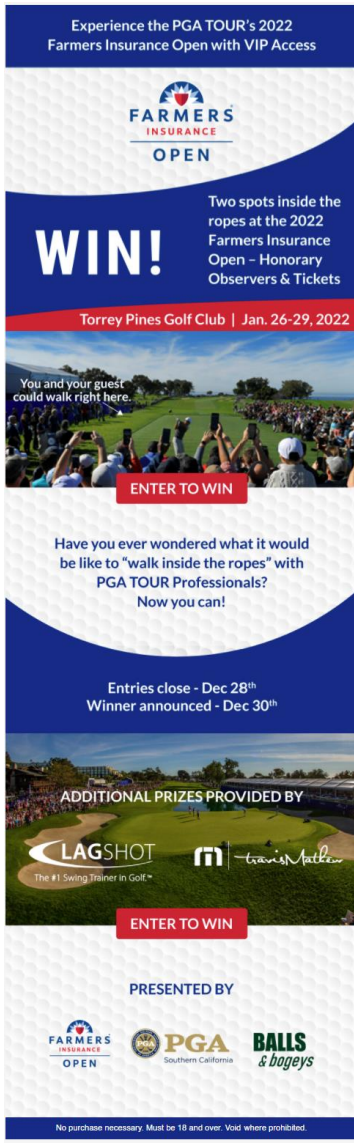
Total Entries* - 27,842

Total Page Impressions - 53,997

Total Actions (Unique Entries & Shares) -
18,137

Total Entrants/Emails - 16,290

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



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So Cal PGA's 2022 Farmers Insurance Open Giveaway



[VIEW PROMO ONLINE](#)

Total Entries* - 15,749

Total Page Impressions - 43,506

Total Actions (Unique Entries & Shares) - 12,145

Total Entrants/Emails - 10,736

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

2021 FedEx St. Jude Invitational Experience

Experience the WGC-FedEx St. Jude Invitational
From Inside the Ropes

WIN!

FedEx
St. Jude
INVITATIONAL™

Two spots inside the ropes at
the 2021 WGC-FedEx St. Jude
Invitational - Honorary
Observers & VIP Hospitality

Memphis, TN | August 7, 2021



ENTER TO WIN

A Bucket List Experience for two
that every fan of the PGA TOUR
would love to win!

Entries close - July 26th
Winner announced - July 28th
The Big Day - Sat., August 7th



WGC-FedEx St. Jude Invitational
TPC Southwind | August 4-8

ENTER SWEEPS TODAY

PRESENTED BY

No purchase necessary. Must be 18 and over. Void where prohibited.

Experience the FedEx St. Jude Invitational
From Inside the Ropes

WIN!

FedEx
St. Jude
INVITATIONAL™

Two spots inside the
ropes at the 2021 FedEx
St. Jude Invitational -
Honorary Observers &
VIP Hospitality

Memphis, TN | August 7, 2021

Total Entries* - 8,608

Total Page Impressions - 21,219

Total Actions (Unique Entries & Shares) -
7,126

Total Entrants/Emails - 6,765

*Total entries include individual entries and entries which were originated
via a share link (which count as five entries).

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THE PEBBLE BEACH BUCKET LIST SWEEPSTAKES
Presented by the Arizona Golf Association

ENTRIES CLOSE SEPTEMBER 30!

Right at the top of every golfer's bucket list is "Play Pebble Beach." So we thought we'd make someone's year by giving away a dream getaway for two to the greatest golf resort in the world.



7th Hole - Pebble Beach Golf Links



The Lodge at Pebble Beach

ENTER TODAY

THE PARTICULARS

One grand prize winner and their guest. Two nights at The Lodge at Pebble Beach. Two rounds of golf – one at Pebble, a 2nd at The Links at Spanish Bay. And \$500 for caddie fees and a celebratory cocktail or two at The Tap Room. All-in: a \$5,000 bucket list experience, on us!



17th Hole - The Links at Spanish Bay



18th Hole - Pebble Beach Golf Links

A TRIP ANY FAN OF GOLF WOULD LOVE TO WIN!

ENTRIES CLOSE 9/30.
WINNERS ANNOUNCED 10/16.

ENTER TO WIN

To learn more about the AGA, visit azgolf.org or email us at info@azgolf.org.

Photos courteously provided by the Pebble Beach Company

THE PEBBLE BEACH BUCKET LIST SWEEPSTAKES



The Pebble Beach Bucket List Sweepstakes
Presented by the AGA



THE PEBBLE BEACH BUCKET LIST SWEEPSTAKES
Presented by the Arizona Golf Association

*Win a dream
getaway for two
to the greatest golf
resort in the world.*



7th Hole - Pebble Beach Golf Links



The Lodge at Pebble Beach

Photos courteously provided by the Pebble Beach Company

Total Entries* - 31,180

Total Page Impressions - 42,856

Total Actions (Unique Entries & Shares) - 17,341

Total Entrants/Emails - 14,558

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

This promo has been executed in 10 different markets across the US.

VIEW PROMO ONLINE

CELEBRATION OF WOMEN'S GOLF SWEEPSTAKES

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Celebration of Women's Golf Sweepstakes

Presented By
underpar.com PGA
Southern California

ENTRIES CLOSE MAY 12TH!

This sweeps is a celebration of the moms, sisters, daughters and friends out there that are hitting the links in record numbers.

The largest group of new golfers to take up the sport over the last 12 months...you guessed it, **WOMEN!** And they can't get enough of it.

Now, anyone can win this sweeps, but the grand prize has been specially curated by the SCPGA for female fans of the sport we all love.

ENTER NOW

The Grand Prize Includes:

For the winner, a professional club fitting and a custom bag of clubs complements of Cleveland/Srixon/XXIO – balls and bag included.

A 2-night stay for 2 at the luxurious Miramonte Resort & Spa, including a \$300 resort credit to enjoy the spa and other resort amenities.

MIRAMONTE
INDIAN WELLS
RESORT & SPA

Truncated

Celebration of Women's Golf Sweepstakes

INDIAN WELLS GOLF RESORT

MIRAMONTE INDIAN WELLS RESORT & SPA

SRIXON | Cleveland | XXIO

PGA Southern California

heather GREY

LIQUIDIV Putting (UPX) Advisors

CaliforniaGOLF + TRAVEL

underpar.com

Enter Today:
underpar.com/celebrate-womens-golf

VIEW PROMO ONLINE

Celebration of Women's Golf Sweepstakes

Presented By
underpar.com PGA
Southern California

ENTRIES CLOSE MAY 12TH!

Total Entries* - 15,709

Total Page Impressions - 39,137

Total Actions (Unique Entries & Shares) - 18,456

Total Entrants/Emails - 11,443

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

UnderPar and the Charley Hoffman Foundation Presents

WIN!

TWO SPOTS IN THE 2021 CHARLEY HOFFMAN FOUNDATION SAN DIEGO CELEBRITY / PRO-AM

San Diego | Jan. 25, 2021

Unfortunately, this year you can't watch the PGA Pros play in person at Torrey Pines, but you and a guest can play with one at the ultra-exclusive Rancho Santa Fe Golf Club.

[ENTER TO WIN](#)

Past PGA Tour Participants in the Charley Hoffman Celebrity Pro-Am Include:

Rickie Fowler	Pat Perez
Kevin Kisner	Xander Schauffele
Phil Mickelson	Gary Woodland

Sweepstakes entries close Jan. 20TH
Winner announced Jan. 21ST

SPECIAL EXPERIENCE INCLUDES:
Pairing with a PGA Tour Professional, killer gift packages, and lunch and libations on the course.
And, we're throwing in \$500.

[ENTER TODAY](#)

underpar.com


CHARLEY HOFFMAN FOUNDATION

CHARLEY HOFFMAN PRO-AM SWEEPSTAKES

UnderPar and the Charley Hoffman Foundation Presents

WIN!

TWO SPOTS IN THE 2021 CHARLEY HOFFMAN FOUNDATION SAN DIEGO CELEBRITY / PRO-AM

San Diego | Jan. 25, 2021

Total Entries* - 14,654
Total Page Impressions - 29,094
Total Actions (Unique Entries & Shares) - 14,654

Total Entrants/Emails - 8,653

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

[VIEW PROMO ONLINE](#)



Are you ready to experience Golf Nirvana?

Golf Nirvana...otherwise known as the professional golfer's lifestyle. You know, swanky 5-Star resorts. Courtesy cars. Piletington for breakfast. A tour bag full of Titleist clubs perfectly tuned to your sweet swing. The life of a straight-up sand-carrying member of the Bent Grass Royals.

Well, now you can thanks to our friends at Fairmont Grand Del Mar (located just north of sunny San Diego, CA) and Titleist!

First-class room & board and nothing left to chance to ensure you're lifting only the biggest trophies on Sunday afternoons.

WIN THE SO CAL PGA GOLF NIRVANA EXPERIENCE! >

The Grand Prize includes:

- For the Grand Prize winner, a tee-to-green, Tour Fitting experience by a Titleist Fitting Specialist at The Grand Golf Club. You'll walk away with a new set: driver, fairway wood, hybrid, a set of irons, and Vokey wedges.

- 6 dozen personalized Titleist golf balls

- Two night, double occupancy stay at the award-winning Fairmont Grand Del Mar

- Two rounds of golf at the ultra-exclusive The Grand Golf Club (for the winner & their guest)

- A golf lesson with Titleist Staff PGA member Erik Wilson (for the winner & their guest)

- A \$300 resort credit to enjoy a spa treatment, that treat for breakfast, celebratory cocktails on the veranda, or whatever else you'd like to indulge

- A \$300 travel stipend from UnderPar (go ahead, upgrade!)

~\$7,500 Grand Prize Value~

Entries do close on December 10, 2020, but your dream of playing on tour should never die.

GOOD LUCK & ENTER TODAY!

underpar.com | Visit UnderPar.com > | Visit the SCPGA >

Fairmont | Titleist
Visit Fairmont Grand Del Mar > | Visit Titleist >



THE SO CAL GOLF NIRVANA EXPERIENCE



Total Entries* - 22,053
Total Page Impressions - 41,799
Total Actions (Unique Entries & Shares) - 13,647

Total Entrants/Emails - 12,121

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

VIEW PROMO ONLINE

THE LUCKIEST GOLFER ALIVE SWEEPSTAKES II (2021)

View this email in your browser



The LUCKIEST
Golfer Alive Sweepstakes II

Remember Chad from a few years back? The self-proclaimed "Luckiest Golfer Alive." Well, turned out he wasn't.

Some guy from Van Nuys raised the trophy the last time we staged the *Luckiest Golfer Alive Sweepstakes*.

Because we're all about celebrating golf - and being the *Luckiest* - here we go again. Round 2. So what say you? Feelin' *Luckiest*?

[ENTER NOW](#)

2021's "Luckiest" Will Experience:



Winning a fancy-pants bag of Big Berthas and a sure-to-drain-snakes Odyssey putter. We're throwing in a new bag for good measure.



Flip those collars up! A golf vacation for 2 at the Waldorf Astoria Monarch Beach Resort & Club, including a 2-night stay and a sunset dinner.



36 holes on the Links, kicking-off with Raul's breakfast burritos and delightful "umbrella drinks" at the turn.



How will our newest *Luckiest* dress after winning? Well, thanks to Travis Mathew and Cuater, head-to-toe in only the finest. "Looking good Billy Ray. Feeling good Louis!"



The LUCKIEST
Golfer Alive Sweepstakes II

[ENTER TODAY](#)

ENTRIES CLOSE MAY 6TH!

[VIEW PROMO ONLINE](#)

Total Entries* - 24,081
Total Page Impressions - 55,078
Total Actions (Unique Entries & Shares) - 16,921

Total Entrants/Emails -
15,583

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

Truncated

THE LUCKIEST GOLFER ALIVE SWEEPSTAKES I (2019)



The LUCKIEST
Golfer Alive Sweepstakes

Enter Below For Your Chance To Win!

Is this guy excited? Well, heck ya! Because he thinks he's the luckiest golfer alive. Seriously, those shorts. So tight. So dilly. But is he worlds' luckiest? You know. Top-of-the-mountain fat Ogio bag full of new minty Callaway Rogues, Mack Daddy 4 wedges, pretty white pearlies, Monarch Beach G.L. Wolf with the boys, sleeping ocean view fat-cat post-golf resort-style, espresso-fueled early morning Salt Creek beach yoga, pre-noon buttery Chard in hand on the veranda lucky? Luckiest-in-the-land lucky? Probably not. But those shorts.

So are you feeling luckier than our guy Chad? Buttery Chard lucky? Well you could be.

All right. Your chance. Your time. Your info. Let's party. [Enter](#) our sweepstakes below!

underpar.com MONARCH BEACH GOLF LINKS MONARCH BEACH RESORT Callaway

The LUCKIEST Grand Prize

- Overnight stay for 2 at Monarch Beach Resort (AAA Five Diamond-rated Resort)
- Scrumptious breakfast for 2 at Arco, located at Monarch Beach Resort
- Golf for 2 at Monarch Beach Golf Links (A Golf Magazine Premier Resorts Award Golf Winner)
- \$1,000 UnderPar.com Gift Card to be used toward future golf, stay & plays, lasting memories
- \$3,050 worth of new golf equipment from Callaway, Odyssey and Ogio – a full bag of shiny magic
- We added the value up to make it easy for you to comprehend lucky: \$5,750. Boom!

Still Lucky, Just Not The LUCKIEST – 2nd Prize (3 Total)

- Golf for 4 at Monarch Beach Golf Links
- 4 Dozen Callaway Chrome Soft Golf Balls
- \$100 UnderPar.com Gift Card

Enter through 4/6/2018. Winners selected 4/9/2018. [CLICK TO ENTER](#)

PRESENTED BY



Truncated



Total Entries* - 20,624

Total Page Impressions - 39,957

Total Actions (Unique Entries & Shares) - 18,365

Total Entrants/Emails -
16,713

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).



If you love to travel to Los Cabos, golf from sunup to sundown, and would be in awe of two miles of swimmable beach on the exclusive East Cape while indulging 5-star accommodations at an award-winning Four Seasons resort, this is your kind of sweepstakes!



ENTER TODAY

THE GRANDEST OF GRAND PRIZES

- Experience all that there is to enjoy at the five star, Four Seasons Resort and Residences Los Cabos at Costa Palmas
- The Costa Palmas Golf Package for Two
- Unlimited golf, food and refreshments at Costa Palmas Golf Club
- 4-days, 3-nights of Baja bliss
- An ocean view room and cool evening breezes
- Six resort pools & two miles of swimmable beach
- Indulge at one of the best new hotels in the world, recently named to Travel + Leisure's "T List"
- A \$500 resort credit for a special dinner or resort amenity compliments of UnderPar.com. Viva!



ENTER TO WIN

Enter through 6/14/2021. Winner announced 6/17/2021.
Bonus: You get five additional entries for every friend you get to enter. So do it!
The more entries you get, the greater your chance of winning!

No purchase necessary to enter to win.

PRESENTED BY



underpar.com



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FOUR SEASONS LOS CABOS GOLF VACATION SWEEPSTAKES



VIEW PROMO ONLINE

Total Entries* - 22,226
Total Page Impressions - 47,375
Total Actions (Unique Entries & Shares) - 15,596

Total Entrants/Emails - 14,316

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

This promo has been executed in the So Cal/AZ/NV and Carolinians markets.



How big of a golf fan are you?

Big enough to play 12 of the best courses in So Cal (with a friend no less), including exclusive (very) private clubs. Top 100 Golf Resorts, the most popular public tracks – simply the best tee times money can buy? Only you don't have to pay. We've got you covered. That's if you win.

ENTER TODAY

So step up to the first tee and enter our sweeps today. And get your playing partners to enter too. You never know. You could lose and still win. Remember, 12 TWOSOMES, 24 rounds, Southern California's best.

WIN & PLAY



SPONSORS INCLUDE



Enter through 8/24/2020.
Winner selected 8/25/2020.

Bonus: You get five additional entries for every friend you get to enter. So do just that!

ENTER TODAY

FREE GOLF FOR A YEAR SWEEPSTAKES



VIEW PROMO ONLINE

Total Entries* - 32,231
Total Page Impressions - 46,323
Total Actions (Unique Entries & Shares) - 22,114

Total Entrants/Emails - 20,015

*Total entries include individual entries and entries which were originated via a share link (which count as five entries).

This promo has been executed in the So Cal, Nor Cal, Tennessee and PNW markets.